

April 6, 2011

To Whom it May Concern:

Letter of Recommendation for Bodie Shallenberger

It is with great pleasure that I provide this letter of recommendation for Bodie Shallenberger, part-time intern at Purdue University Press from January – May 2011.

Purdue University Press is the scholarly publishing arm of Purdue University. We publish academic books and journals. Our products increasingly appear in digital form, and many of the projects Bodie has worked on have had strong digital components:

- He updated website content (thepress.purdue.edu) and wrote expanded catalog copy for books.
- He project managed creation of an Open Access, e-book collection:
docs.lib.purdue.edu/purduepress_ebooks/
- He archived electronic production files so they would be ready for digital conversion.
- He processed and uploaded electronic journals to the Project Muse publishing platform.
- He proofread two different books, and copyedited a journal issue.
- He researched rights and permissions documentation for an academic journal, *Shofar*, and compiled a spreadsheet to record this information.
- He wrote press releases to promote upcoming works from the Press.
- He entered data for batch-upload of a conference proceedings project, Road School.
- He designed an advertisement for *Jewish Book World* in Adobe InDesign.

In all of his projects, Bodie showed a strong understanding of the wider publishing context while also exhibiting a strong eye for detail. His good design skills in Adobe InDesign were balanced by his care for verbal expression – a rare combination of right and left brain abilities. He has been throughout a motivated self-starter, very prompt and enthusiastic. I would have no hesitation in recommending him for employment, and would be happy to provide further information by e-mail (cwatkinson@purdue.edu) or phone (765 494 8251).



Charles Watkinson
Director, Purdue University Press

 *Purdue University Press*